

VET'S ALL NATURAL

Complete Mix



Ingredients:

Complete mix contains a combination of mixed cereal grains (rolled oats, cracked barley, soybean meal, flax seed meal, and whole oats), dried vegetables and fruit, dried garlic, dried parsley, dried barley grass, calcium powder, yeast powder, kelp granules, lecithin granules and vitamin C powder.

Life stage formulas:

The range consists of life stage formulas: puppy, adult, senior, weight loss, and a cat formula. The variations are designed to meet the individual needs of dogs and cats at different life stages with regard to level of growth, energy, and nutrient requirements.

Why raw food ? :

The fundamental principle behind Vets All Natural is the principle of **raw food**. It is explained by one of the most simple and common-sense statements

"Dogs and cats can't cook ! "

Dogs and cats are not designed or equipped to properly digest and absorb cooked food, as we humans are. They have been evolving on this planet for 40 million years (more than 2000 times the entire history of human evolution) eating fresh food. Their mouths, teeth, stomach, intestines, organs and enzymes, are all evolved to masticate, process, digest and absorb **raw food** (not cooked food).

There is a growing stockpile of scientific evidence that links the long term consumption of cooked commercial pet foods, to the development of a vast array of common illnesses and degenerative diseases, including cancer. Skin disease and dermatitis, allergies, teeth and gum disease, arthritis, renal failure, ear infections, obesity, reproductive failure, and anal gland blockage can all be linked to improper nutrition, and can all lead to poorer quality of life for both pet and owner.

General sales information:

Vets All Natural Complete Mix is manufactured in strict accordance with the principles of raw food. Ingredients are air dried at, or below, body temperature, to prevent any thermal damage to proteins, vitamins and enzymes. When mixed with the appropriate ration of raw meat (directions on packaging), it forms a fully balanced, 100% preservative and additive free, completely natural **raw food** diet for dogs and cats.

The mix is designed to be reconstituted by soaking in an equal volume of water for 24 hours. This step is important, not only for palatability and digestibility, but also to allow germination (activation) of the starch in the grains, increasing their digestibility, nutritional value, and bioavailability.

One kg of complete mix will combine to feed an average sized dog for 10 days, and a cat for up to 3 weeks.